

PPLA 2022 – Body of Work Critique
Sunday, Nov 20th, 2023 6:00pm-8pm
Via Zoom

- ❖ **Pets**
- ❖ **Open**

IMPORTANT:

- ❖ ***One composite file of 5 to 8 Images Per Body of Work***
- ❖ ***Images will be evaluated on Consistency, storytelling, variety and saleability***
- ❖ ***ENTRIES must be submitted by Noon Saturday, Nov 19th via Dropbox and shared to portraits@joeltreadwell.com***
- ❖ ***This will be informal judging with lots of comments and feedback from the Judges***
- ❖ ***Must Register to attend***
- ❖ ***Free to PPLA Members***
- ❖ ***All others \$59***

Submission:

- ❖ Digital Files are required for judging and sent to Joel Treadwell via Dropbox
- ❖ Images will remain anonymous during the critique
- ❖ Each entry must have a title and include an underscore between words. Example: **See_Spot_Run.jpg**.
- ❖ **All images must be sized at 4000 pixels on the longest side including any presentation mat and be saved as quality 10 jpg. File size may not exceed 7.5 MB and must contain an embedded profile of either sRGB or RGB 1998.**

Categories:

- ❖ **People**

Body of Work Entries Will be judged on the 12 elements and fluency as one complete body of work. If time allows, we will accept 2 questions per entrant using the chat feature

The main purpose for Critique is to get feedback from Judges to prepare for PPLA's State competition to be held at SPX or to simply get mentor input on your client work. Critique is the best way to learn and improve your photography skills!

The Judges will be scoring based on the 12 elements of a merit print as described by The Professional Photographers of America here: <https://www.ppa.com/events/photo-competitions/the-12-elements-of-a-merit-image>

12 Elements of a merit image

- ❖ **Impact**
- ❖ **Technical Excellent**
- ❖ **Creativity**
- ❖ **Style**
- ❖ **Composition**
- ❖ **Presentation**
- ❖ **Color Balance**
- ❖ **Center of Interest**
- ❖ **Lighting**
- ❖ **Subject Matter**
- ❖ **Technique**
- ❖ **Story Telling**

The scoring ranges will be as follows:

- | | |
|-------------------------------|---------------|
| ❖ Exceptional | 95-100 |
| ❖ Superior | 94-90 |
| ❖ Excellent | 89-85 |
| ❖ Deserving of a Merit | 84-80 |
| ❖ Above Average | 79-75 |

- ❖ **Average** 74-70
- ❖ **Below Exhibition Standards** 69-65