

**PPLA 2022 – Body of Work Critique**  
**Sunday, June 26th, 2022 6:00pm-8pm**  
**Via Zoom**

**IMPORTANT:**

- ❖ *3 to 5 composite files of 5 to 8 Images Per Body of Work*
- ❖ *Images will be evaluated on Consistency, Storytelling, Variety and Saleability*
- ❖ *ENTRIES must be submitted by Noon Saturday, June 25<sup>th</sup> via Dropbox and shared to portraits@joeltreadwell.com*
- ❖ *This will be informal judging with lots of comments and feedback from the Judges*
- ❖ *All Must Register to attend*
- ❖ *Free to PPLA Members*
- ❖ *All others \$59*

**Submission:**

- ❖ *Digital Files are required for judging and sent to Joel Treadwell via Dropbox*
- ❖ *Images will remain anonymous during the critique*
- ❖ *Image Title: Subject's Name/ Client's Name just to differentiate each image*
- ❖ *All images must be on a 10x20 photoshop canvas for each composite entered*

**Categories:**

- ❖ *People*
- ❖ *Open*

**Body of Work Entries** Will be judged on the 12 elements and fluency as one complete body of work. If time allows, we will accept 2 questions per entrant using the chat feature

The main purpose for this critique is to get feedback from Judges to improve your sessions, saleability and presentation skills.

The Judges will be scoring based on the 12 elements of a merit print as described by The Professional Photographers of America here: <https://www.ppa.com/events/photo-competitions/the-12-elements-of-a-merit-image>

**12 Elements of a merit image**

- ❖ **Impact**
- ❖ **Technical Excellent**
- ❖ **Creativity**
- ❖ **Style**
- ❖ **Composition**
- ❖ **Presentation**
- ❖ **Color Balance**
- ❖ **Center of Interest**
- ❖ **Lighting**
- ❖ **Subject Matter**
- ❖ **Technique**
- ❖ **Story Telling**

**The scoring ranges will be as follows:**

- |                                     |               |
|-------------------------------------|---------------|
| ❖ <b>Exceptional</b>                | <b>95-100</b> |
| ❖ <b>Superior</b>                   | <b>94-90</b>  |
| ❖ <b>Excellent</b>                  | <b>89-85</b>  |
| ❖ <b>Deserving of a Merit</b>       | <b>84-80</b>  |
| ❖ <b>Above Average</b>              | <b>79-75</b>  |
| ❖ <b>Average</b>                    | <b>74-70</b>  |
| ❖ <b>Below Exhibition Standards</b> | <b>69-65</b>  |

